



Bright
Green
Business

Services on offer

We offer a range of services including;

1. **The Green Ticks Scheme.** Our tailor made and affordable, UKAS accredited environmental management system for the implementation of the BS 8555.
2. **The Bright Green Business Network.** Supporting environmental behavior in business.
3. **Environmental Placement Programme.** Connecting business with a skilled future workforce.

Bright Bulletin

August

Welcome to our August Bright Bulletin e-newsletter. Our monthly e-newsletters are packed full of environmental news and events occurring throughout Scotland. Keep scrolling to go behind the scenes of Bright Green Business and how businesses throughout Scotland are taking their first steps up the environmental ladder.

Behind the Scenes of Bright Green Business

1. ***July 2019 Bright Green Business Network members.***



My Corporate Network Ltd: Are you truly getting advice? MCN can give you access to unique deals in terms of price, quality, service and value from Leading Edge Practitioners in their own field of expertise.

Bonaccord: An award-winning law firm for life science & other innovative businesses.

Mycos: Your business could go 100% renewable for gas and electricity at comparable prices to non-green alternatives.

Jack & Ivy: Dunbar hairdressing service.

Aeona Limited: Executive Coaching and Leadership Development.

Bonnie Badger: 5 AA Gold Stars Restaurant with Rooms.

Are you interested in utilizing the skills of an Environmental Intern?

We keep it simple for you from start to finish: we will develop the role, advertise, arrange interviews, payroll and provide a mentor whilst on placement.

Our flagship Environmental Placement Programme aims to improve resource efficiency and environmental management within organisations.

Contact Us:

bright@thebusinesspartnership.org.uk

2. Environmental Placement Programme.

July 2019 Environmental Placements.

<i>Intern</i>	<i>Host Organisation</i>	<i>Environmental Project</i>
Ben Hollywood	University of Edinburgh	ESME User Improvements Assistant
James Conway	University of Edinburgh	Sustainable Festivals & Plastics Assistant
Neil McBeth	University of Strathclyde	Active Travel Coordinator
Cameron Berry	University of Edinburgh	Cold Storage Sustainability Facilitator
Rob McKenzie	Scottish Government	Public Sector Climate Change Reporting Officer



3. The Green Ticks Seren

Scheme BS 8555



We are delighted to announce that Gilson Gray (LLP) North Berwick has been awarded two Green Ticks for achieving Phase 2 of BS 8555: 2016

Congratulations Gilson Gray!!



An Environmental Management System (EMS) can be used in any kind of organisation to **enhance its environmental performance** regardless of its size, sector, legal form, geographical location, or the product or service that it provides.

We have been working with SMEs across Scotland for **over 20 years** helping them reap the many benefits that can arise from implementing an EMS including:

- ✓ Improving your reputation
- ✓ Complying with legal requirements
- ✓ Reducing your costs
- ✓ Improving process efficiency
- ✓ Boosting your competitiveness
- ✓ Saving you money

Bright Green Business will produce all the necessary documentation and ensure that the process is as easy and efficient as possible.

We will ensure your business is totally compliant with legislation and as environmentally efficient as possible before arranging an inspection by Tarian. Tarian are our accredited inspection partners who do the assessment and award the accreditation.

Once you reach Phase 5 of the Green Ticks Scheme you will be ahead of ISO 14001.

Contact us to find out more:

bright@thebusinesspartnership.org.uk

Green Spot Light On

A question & answer series to find out more about our business members.



Tell us more about your business? Tidman Legal is an Edinburgh-based Intellectual Property and Business law firm that helps businesses to secure their intangible assets like names, logos, taglines, inventions and designs, with a particular focus on legal branding and clearance for startups and SMEs. The firm works with small businesses from a range of sectors, including food and drink to the health and creative sectors.

What has been your proudest moment so far? Receiving a phone call from one client telling me that they have secured considerable investment for their business as a result of the value the investor has seen in the intellectual property we have protected.

How does your company play its part in helping the environment? We cut down on paper usage in the office by using email whenever possible. With encryption, emailing is a safe and paperless way to send out communications. If an email must be printed out, it will ultimately be recycled at our end.

Who is your business idol? Richard Branson. I share his passion of helping new startup businesses in the UK.

What environment issue do you find most frustrating? (e.g. single use plastic, disposable cups, air pollution, waste) Single use plastic. Thankfully, we don't use any around the office.

What do you think is the biggest challenge facing the environmental sector? Climate change. All businesses need to take responsibility towards saving our environment. In particular, I think the food production industry needs to change if we are to dramatically reduce climate change.



Congratulations Oliver Tidman, Managing Director of Tidman Legal, for being named a finalist in the 2019 RBS Great British Entrepreneur Awards in Scotland region.

Upcoming Events

Biochar: Battling Climate Change



You're invited to Biochar: Battling Climate Change on 27th August from 4pm – 6pm at the University of Kings Buildings. An event hosted by Bright Green Business, Midlothian & East Lothian Chamber of Commerce and Ceed.

Come along to find out how we can take everyday paper waste and turn it into CreChar- an additive to enhance the efficiency of renewable biogas production.

Opportunities to explore the Biochar making facilities in the unique UK Biochar Research Centre.

Spaces are limited! [Book your spot here >>>](#)...It's free

Epp Turns 20



Come along to our Birthday Party to meet past interns, past host organisations and to learn more about the benefits of the Environmental Placement Programme.

A little celebration for big achievements. You will have the opportunity to find out how your business can take on an EPP, example projects being offered and success stories. Taking on an EPP is easy - infact it's a piece of (birthday) cake!!!

[Book your spot here >>](#)

Chamber Summer Team Challenge and Fundraising event with Venturing Out CIC

Teams will pit against each other in a series of outdoor, fun physical and mental challenges.

The focus is on fun, competitive challenges, with points being awarded to teams at each activity. Activities will include Go Kart Construction, Archery, Robot Assault Course, Orienteering and more. **Lunch and informal networking** will take place at **Archerfield Walled Garden** at **12noon** and the **Summer Challenge** will commence from **1pm**.



[Book Your Spot Here >>>](#)

Women In Sustainability – Edinburgh Hub Launch Event

18th September 1730 – 2000

[Book here >>>](#)

In this session you'll have the opportunity to work in groups to explore and select the SDGs and targets most important to you and your organisations. What role can you play in helping to deliver the SDGs?



Environmental News

Wellness brand Haeckels plants the seeds of change with zero-impact packaging

-Sustainability is moving to the forefront of most businesses' modus operandi these days, but can any truly claim that what they do does no harm?'

Trump administration authorizes 'cyanide bombs' to kill wild animals

-The poison-filled, spring-loaded traps, called M-44s, are used by Wildlife Services for the benefit of farmers and ranchers.

Climate crisis reducing land's ability to sustain humanity, says IPCC

-The climate crisis is damaging the ability of the land to sustain humanity, with cascading risks becoming increasingly severe as global temperatures rise, according to a landmark UN report compiled by some of the world's top scientists.

Glasgow Caledonian named Scotland's most sustainable university

Glasgow Caledonian University (GCU) has been rated first in Scotland in the People & Planet University League 2019 for its environmental and ethical performance.

Follow us on Social Media



Bright Green Business



@Shadegreener



www.brightgreenbusiness.org.uk